



# NAO

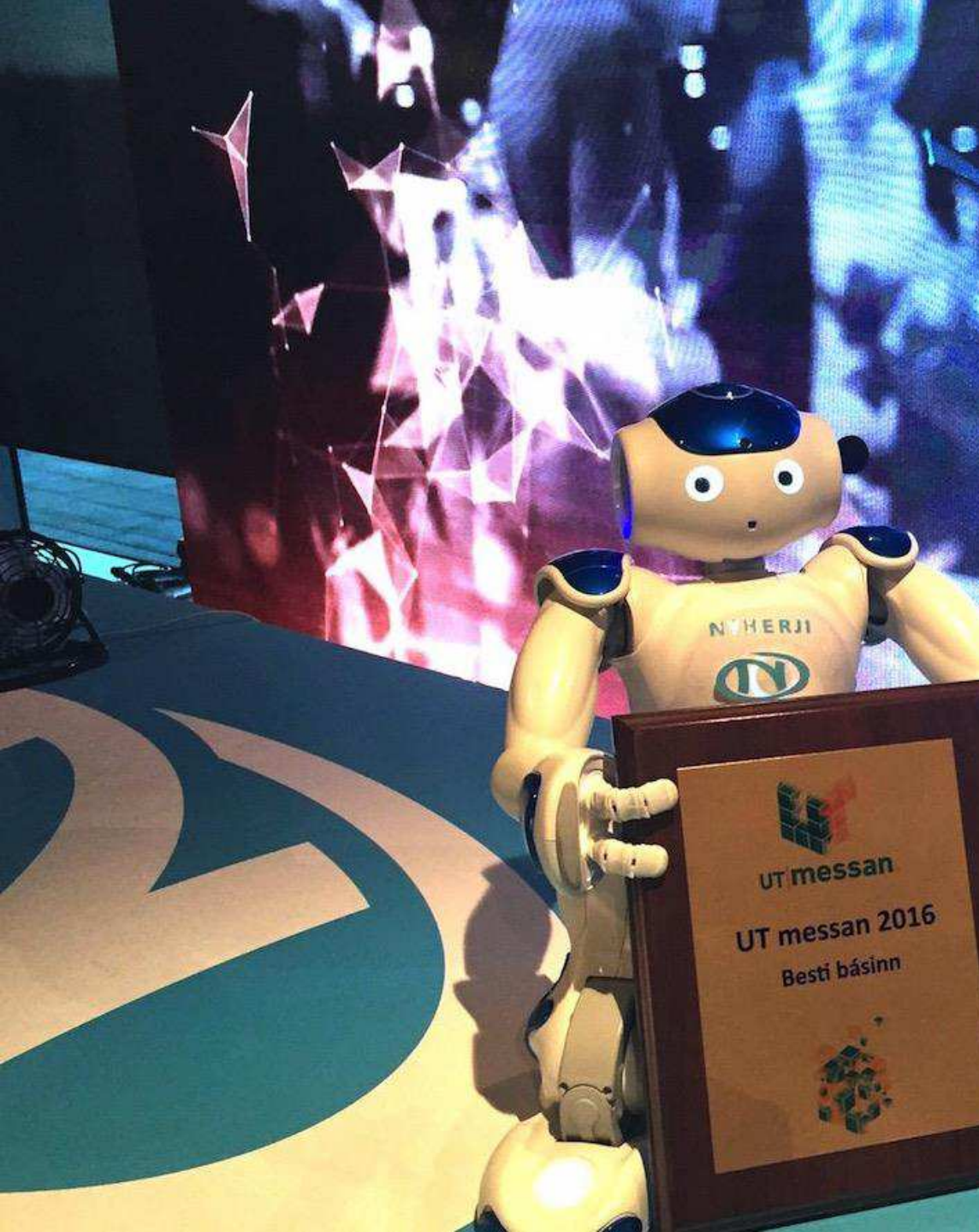
**the Robot**

Showact

Entertainer

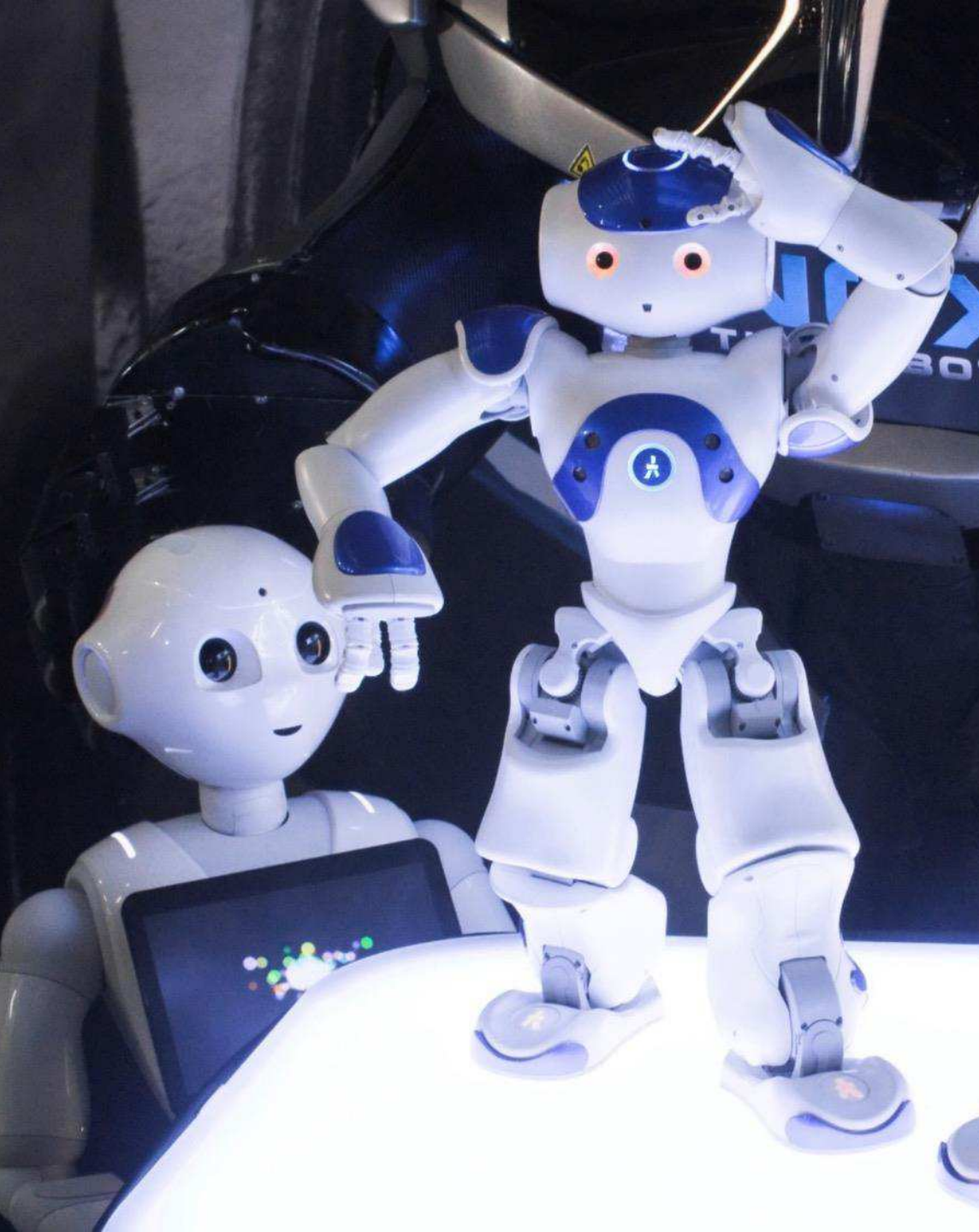
Product Presenter

Brand Ambassador



# Table of contents

1. NAO	3
2. Your benefit	4
3. Show	5
a. Inclusive	6
b. Optional	7
c. Special	8
4. Examples	9
a. Exhibition	9
b. Conference	10
5. References	11
6. Miscellaneous	12



# NAO

## **Attract, inspire and leave a long-lasting impression on your visitors:**

At exhibitions, product presentations and events of all sorts this is exactly what organizers are looking for. Together with the Event-Robots NOX and NAO that will be an easy matter.

## **Charismatic ambassador of the industry 4.0.**

Our little NAO is only 60 cm tall but packs a punch! He hands over presents to your visitors, presents products, is a fabulous dancer and even plays a mean air guitar. NAO exudes an own quite unique charm on his shows.

His 25 degrees of freedom allow him to perform concise movements, which are inspired by human motions. NAO's integrated loudspeakers and speech recognition allow this 5 kg weighing robot to communicate and interact with your audience in 19 different languages.

Due to free speech programming and specifically for your event integrated movements and animations, the areas of application are almost unlimited.

The congenial high-tech character NAO will show your visitors the entertaining and pleasant aspects of high-tech und digitalization.



# Your benefit

- 🌀 High viral marketing effect
- 📈 Generation of leads
- ✳️ Improvement of media attention
- 🏆 Rising of brand awareness
- 👥 Great entertainment value
- 👁️ Eyecatcher und public attraction

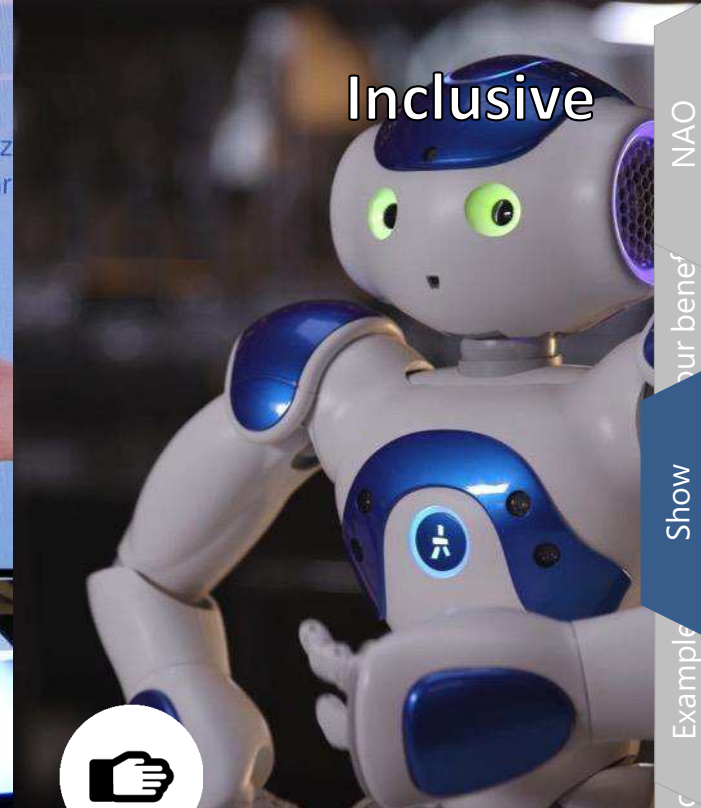
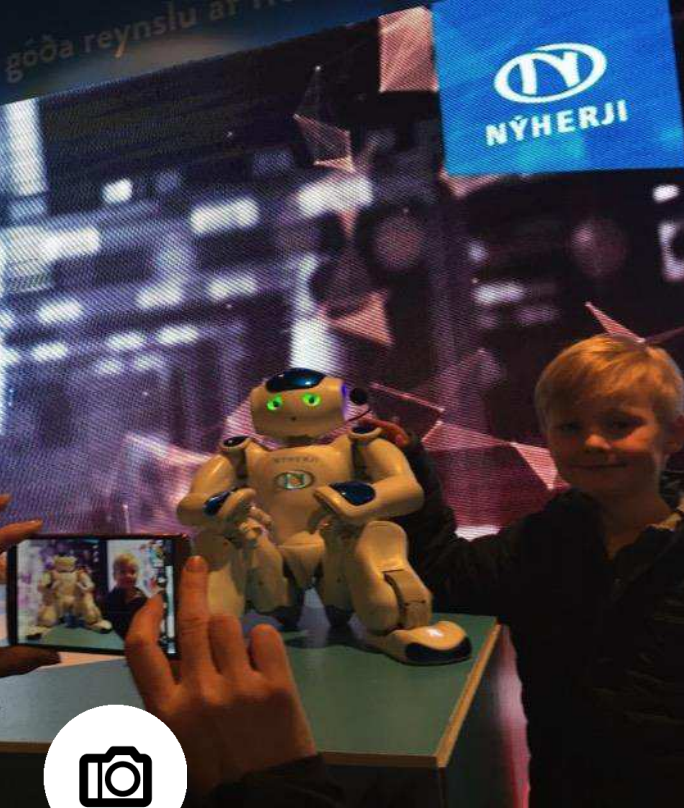


### **Whether at exhibitions, conferences or customer events:**

NAO entertains your guests and interacts with young and old. Be it „Gangnam Style“ or „Thriller“, with his dance performances NAO easily gains the heart of grownups and children alike. Your booth will be the visitor magnet in no time and your company will be the exhibition's new talking point. On stage NAO is an extraordinary way to vividly embody innovation and efficiently present your products.

By having your corporate logo behind NAO on a monitor, your company will be present in every picture that is taken of NAO.

- ✓ NAO as entertainment act
- ✓ Shows up to 30 min.
- ✓ Incl. photo shooting after the show
- ✓ 6 Shows per day
- ✓ Individual Show upon request



### Fotoshooting

- ✓ Your corporate logo on every picture
- ✓ THE souvenir for your guests on your event

Viral marketing effect



### Branding

- ✓ Your logo on a monitor behind NAO
- ✓ Several logos and animationen possible

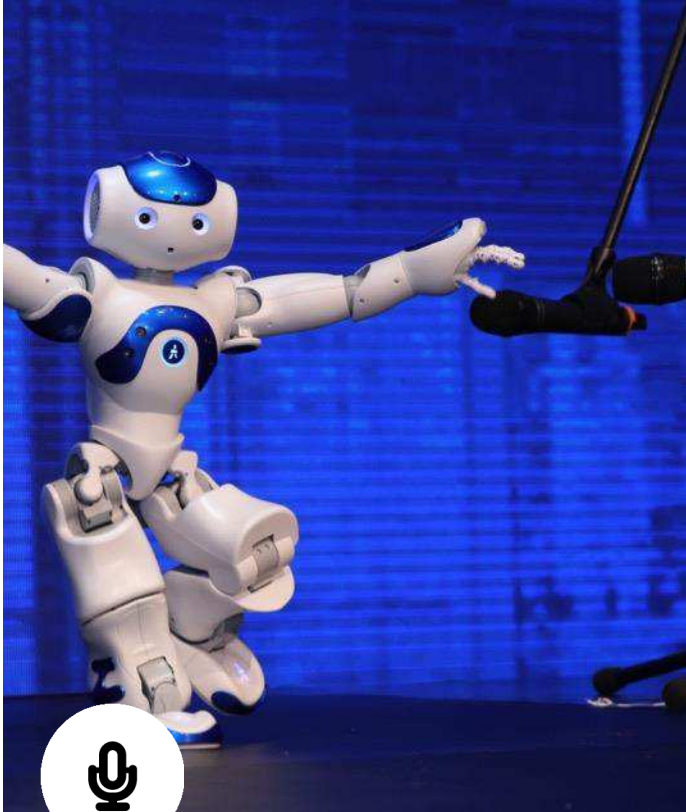
Brand presence



### Welcomig your visitors

- ✓ Greets your guests at the entrance
- ✓ A great way to build up atmosphere for your event

Eyecatcher



### Moderation

- ✓ Individual speech programming
- ✓ Moderation of a different kind



### On Stage dialogue

- ✓ NAO can be a co-host or an interview partner
- ✓ 100 words per language pack



### Product presentation

- ✓ Introducing and presenting your products in a futuristic way
- ✓ NAO speak 19 different languages

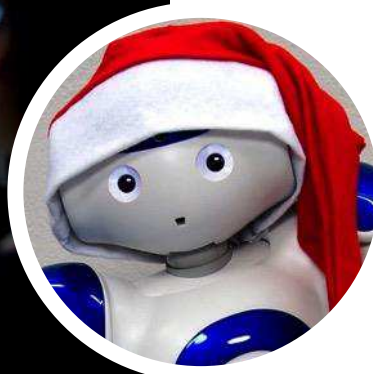
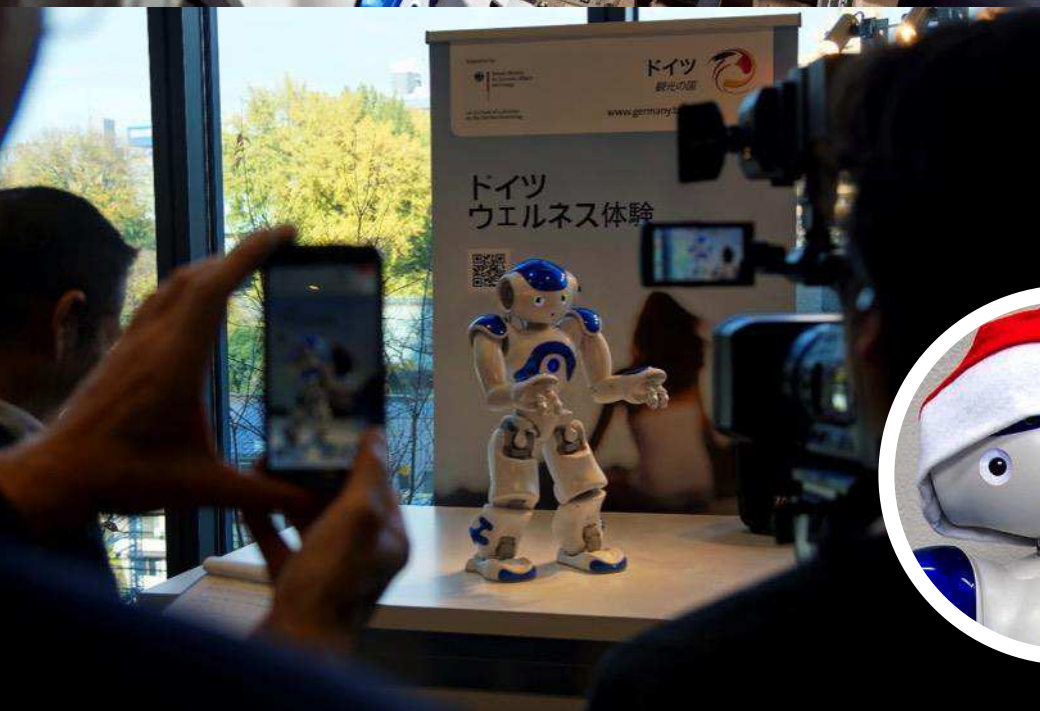
# Special




Whether Christmas party, Halloween party, advertising production or a festival: Our goal is to fascinate you and your guests.

You have an unusual production request? For you as our special customer, we will develop an individual NAO-Special.

We are looking forward to your ideas!



- ✓ Video recordings
- ✓ TV appearances
- ✓ Seasonal Events
- ✓ Festivals
- ✓ Roadshows

 NAO shows off his dance moves



# Example

## Your exhibition






Your booth will be the center of the exhibition hall and the main topic of discussions. NAO embodies in his engaging and unique way innovation und technology and is the ideal marketing tool for those, who want to present themselves to their target group in a future-proof way.

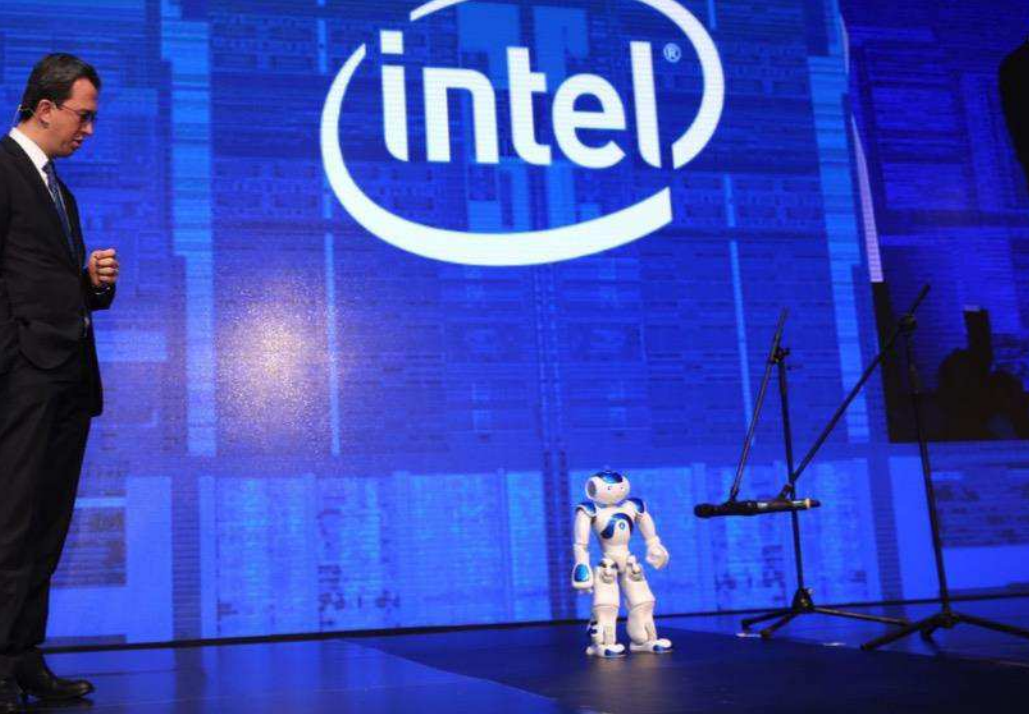
As a tangible example of industry 4.0, NAO performs for your company and presents your products just the way you want him to present them.

„The absolute highlight of the fair...!“

SAT.1

Exemplary booking:

-  6 Product presentation per day
-  Your logo on a display behind NAO
-  Photo shooting with your guests
-  Soundsystem is included
-  NAO entertains the fair visitors



## Beispiel Ihr Kongress






NAO waves and welcomes your guests at the entrance of your event location and opens your congress as a special guest.

On stage NAO assists a moderator or co-moderator and lends your whole event a unique touch.

During coffee breaks NAO entertains your guests with his dances and interactive games – thus digitalization gets perceptible and tangible.

The following selfie session during the photo shooting gives your whole event an added viral element.

Exemplary booking:

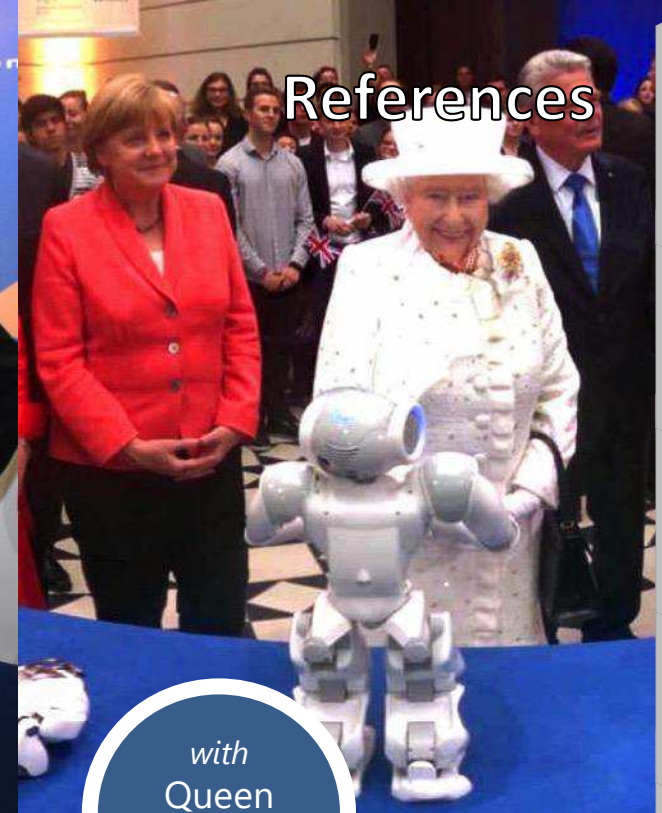
-  Welcoming your guests, a dialogue on stage and a show
-  Your logo on a display behind NAO
-  Photo shooting with your guests
-  Soundsystem is included
-  NAO as a guest on a conference



with  
Angela  
Merkel



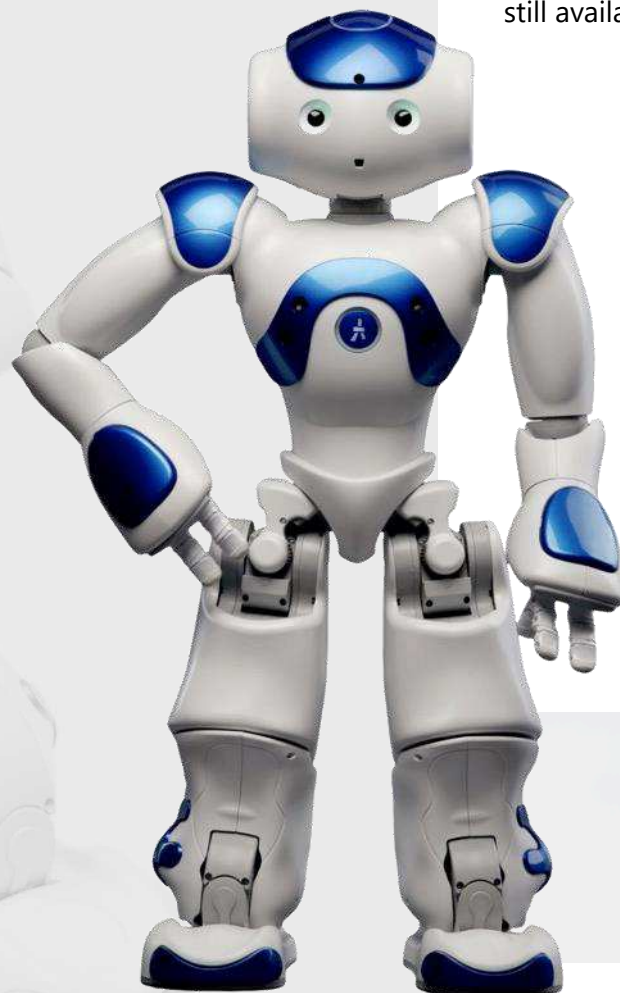
with  
Hans-Peter  
Laukin



with  
Queen  
Elizabeth

Because of performances in Germany, in Europe (Swiss, Austria, Netherlands, Luxemburg, Italy, Slovakia, Romania, i.a.) and in states overseas (e.g. USA, Iceland, Japan) NAO the Robot is a international highly sought-after showact.



**Size:**

0,60 Meter

**Width:**

0,25 Meter

**Weight:**

5 kg

**Battery life:**

30 Minutes

**Painting:**

blue and white/red and white

**LED Eyes:**

Situational eyecolor

**Sound:**

2 integrated speakers

**Skills:**

walking, talking, singing, dancing,  
flirting, ...

**Booking Infos**

Most customers book NAO the Robot at least 6 months in advance. Short-term bookings are possible, but the sooner you give us exact dates the bigger the chance, that those dates are still available.

We are looking forward to your booking inquiry.

+49 7231 7238-883

[www.NOXrobots.com](http://www.NOXrobots.com)